Viewing Statistics for Individual Items in Blackboard

Statistics can be generated for individual items and external links in your course. This tool is especially helpful when you want to gather statistics on which items students are regularly accessing. When adding an item in your Blackboard course, check "yes" to Track Number of Views.

To retrieve statistics on the item, click on the drop down arrow next to the item and select View Statistics.
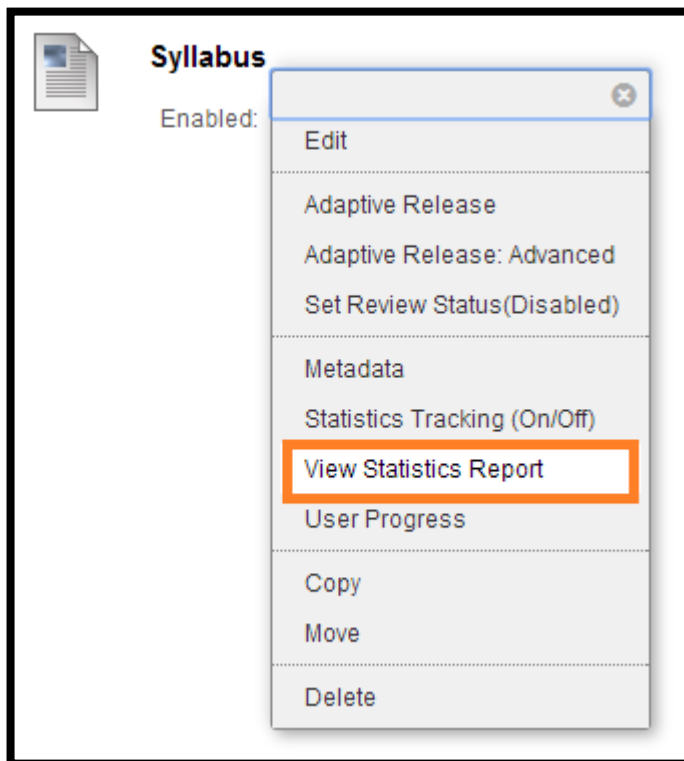
After you click View Statistics, click Run to generate a report

Content Usage Statistics
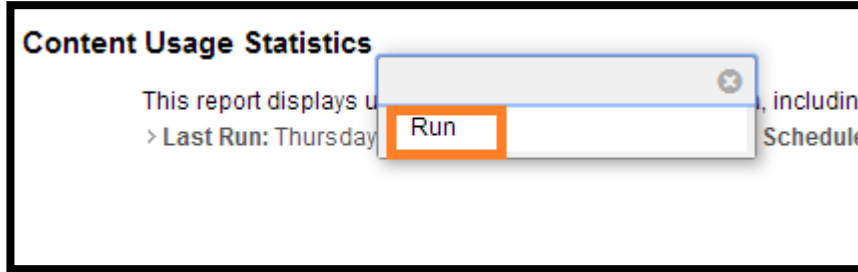
This report displays u... , includin

> Last Run: Thursday | Run | Schedule

You will be asked to select your report format type (pdf, word, excel, html) then highlight all the names (select the first name, hold down the shift key and select the last name to do a group of names), choose specific dates and click submit.

Run Reports

* *Indicates a required field.*   Cancel | Submit

1. **Report Information**

Name	Content Usage Statistics
Description	This report displays usage statistics for one content item, including user activity for the date, the day of the week, and the hour of the day.
Elapsed Time of Last Run	15.452 seconds

2. **Report Specifications**

All report types will open in a new browser window upon Submit.

Select Format   [PDF ▼]
Charts will not display in Excel format. Run reports in HTML or PDF format if charts are required.

* Select a Start Date   [04/28/2014] 🗔
Enter dates as mm/dd/yyyy

* Select an End Date   [04/29/2014] 🗔
Enter dates as mm/dd/yyyy

Select Users   [Gagnon, Janae (jdgagnon) ▲
                                                   ▼]

A report will then be generated based on your criteria. It will include Access/Date, Access/Hours of the Day, and Access Day of the week.